

Tatler FRANSCHHOEK



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Old Franschhoek Favourite under New Ownership

The village's favourite coffee table book, affectionately known as the Franschhoek Book, is being given a new lease on life. Known for its beautiful depiction of Franschhoek and surrounds, this lovely publication was recently bought from its original publisher, Jeremy Browne, by local writer and creative, Pauline Müller.

While the publication's official handover date is 1 July 2019, Browne, an honorary Franschhoek local and well-known photographer, will remain part of the 2020 publication in a supportive role. "After much consideration, I have decided that the time has come for me to move on to new challenges. With that in mind, I have been very fortunate to find the young, enthusiastic and talented Pauline Müller to take over the reins of the Franschhoek Book," he says. "I will remain involved in the background, offering assistance in the printing of the new publication so as to ensure continuity and the quality that the book is known for," he adds.

Müller has lived in Franschhoek since 2013. Her features appear monthly in three top American trade magazines published in the United States and Canada by Focus Media Group. But, she says, on writing two prestige coffee-table books for the well-known hospitality association, Classic Safari Africa, she discovered a new passion - and another favourite writing niche. "Coffee table books allow me to combine my love of art, design, and storytelling with writing," she says. "And what better way is there to do this than to showcase our beautiful village in this great book. It really is an honour - and I do it for everyone whose hard work and vision make Franschhoek the gem that it is."

To celebrate the event, 5 lucky readers stand a chance



Jeremy Brown (left) is handing over the reins of the Franschhoek Book to Pauline Müller (right) from 1 July 2019.

to receive a copy of the 2015 edition. To win, make sure to like and share the Franschhoek Book's Facebook page that goes live on Monday, 1 July 2019. Those interested in purchasing copies of the 2015 edition are welcome to contact Jeremy on jayubrowne@gmail.com.

Text: Editorial Desk | Image: Supplied